



**30TH APRIL
2025**



**SHEHU YA'ADUA
CENTER, CBD ABUJA**

PURCHASING POWER OF NAIRA:

STRATEGIES FOR ECONOMIC REVITALIZATION.

#UnlockingThePotentialOf Naira

Experts from economic and financial sectors, young professional and academia will explore various perspectives to mitigate the livelihood effect of high inflation and share insights that will drive transformation, bolster the purchasing power of Naira and proffer out-of-the-box policy brief to strengthen Nigeria's monetary policy.

KEYNOTE SPEAKER



**MR. YEMI
CARDOSO**

CBN GOVERNOR



**HRH, SANUSI
LAMIDO SANUSI**

THE EMIR OF KANO

KEYNOTE SPEAKER



**SEN. SANI
MUSA**

CHAIRMAN, SENATE
COMMITTEE ON FINANCE



**HAFSAT
BAKARI**

CEO, NIGERIA FINANCIAL
INTELLIGENT UNIT (NFIU)



**OTUNBA FRANCIS
MESHIOYE**

PRESIDENT, MANUFACTURER
ASSOCIATION OF NIGERIA



**DR. ADAORA
UMEOJI**

GMD/CEO, ZENITH BANK PLC



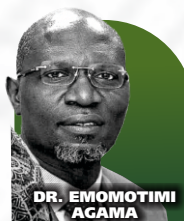
**PROF. MUTIULLAH
OLASUPO**

DEAN, FACULTY OF SOCIAL
SCIENCE, UNI. ABUJA.



**DR. STELLA
OKOTETE**

EXECUTIVE DIRECTOR, BUSINESS
DEVELOPMENT, NEXIM BANK



**DR. EMOMOTIMI
AGAMA**

DG, SECURITY AND EXCHANGE
COMMISSION (SEC)

GUEST SPEAKERS



**TONY
OKPANACHI**

MD/CEO, DEVELOPMENT
BANK OF NIGERIA



**UGODRE
OBI-CHUKWU**

FOUNDER/CEO, NAIRAMETRIX



**DR. NOAH
DALLAJI**

PRESIDENT, ACTF



**RAPAELE
LEWU**

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#Unlocking
The Potential
Of Naira



Theme

**PURCHASING
POWER OF
NAIRA:
STRATEGIES FOR ECONOMIC
REVITALIZATION.**

30TH APRIL, 2025



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ABOUT NYS CONVERSATION 5.0

Nigeria Youth Stakeholders Conversation is a platform dedicated to promoting economic growth, amplify youth voices in leadership and national development.

This we achieve by assembling captains of industries, social impact makers to share their expertise and insight on Nigeria's socio-economic challenges, with objectives to proffer integrated solutions towards achieving a shared future.

OBJECTIVE 5.0

To assemble experts from the economic and financial sector, young professionals, academia and other relevant Stakeholders to share insight that will drive transformation, bolster the purchasing power of naira and proffer out-of-the-box approaches that will revitalize the nation's monetary policy.

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FEATURING:

KEYNOTE ADDRESS:

"Mitigating the Impact of Hydra Inflation on the Livelihoods of Nigerians"

PANEL DISCUSSION:

"Pathways to Economic Revitalization: Strengthening the Nation's Monetary Policy"

PLENARY SESSION:

"Innovative Approaches to Addressing the Decline in the Purchasing Power of the Naira"

CLOSE DOOR SESSION:

"High level consensus with CEO'S , financial experts and stakeholders to form conference resolutions "



EXPECTED OUTCOMES:

- **Policy Brief:** A comprehensive policy brief that will outline cross sectoral recommendations for strengthening the Naira and the nation's monetary policy will emanate from the program
- **Young Professional Think-Tank Group:** Establish YPTG a policy advisory working group that will ensure implementations of recommendations as well as track progress and provide updates amongst Stakeholders.
- **To amplify the voices of young professionals** and academia in the economic policy-making process.



TARGET AUDIENCE:

1. Experts and executives from the economic and financial sector
2. Young professional Nigerians from various economic sectors
3. Academia community
4. Policymakers and Civil Society Organizations

Theme
**PURCHASING
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**STRATEGIES FOR ECONOMIC
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CONFERENCE AGENDA OUTLINE:

1. Keynote Speech

SPEAKERS

- Mr. Yemi Cardoso – CBN Governor
"Revitalizing the Nigeria Economy: Challenges and Opportunities"
- HRH Sanusi Lamido Sanusi – The Emir of Kano
"Mitigating the Impact of Hydra Inflation on the Livelihoods of Nigerians"
- Sen. Sani Musa – Chairman, Com'tt on Finance
"Fiscal Policy and Economic Diversification: The 10th Assembly Agenda"

-Spoken word presentation/Cultural Troop

2. Panel Session

SPEAKERS

"Unlocking the Potential of Naira: Accelerating Industrialization "

- Tony Okpanachi- MD/CEO, Dev. Bank of Nigeria
- Olasupo Olusi- MD/CEO, Bank of Industry
- Mr. Temi Popoola- GMD/CEO, NGX Group
- Dr. Adaora Umeoji- GMD/CEO Zenith Bank Plc

3. Plenary Session I

SPEAKERS

"Economic Revitalization: Innovative Approach Perspectives "

- Speaker I** - Dr. Stella Okotete- Executive Director, Business Dev. NEXIM Bank
- Speaker II** – Ugodre Obi-Chukwu- Founder/CEO Nairamatrix
- Speaker III** – Hajia Hafsah Bakare- CEO, NFIU

Tea Break

4. Close Door Session

(with industry experts and critical stakeholders)

Overview:

The close door session will allow for open discussion among CEO's and experts within the financial economy sectors and stakeholders which will focus on facilitating informed decision-making at the highest level, in order to build a consensus around the theme & achieve meaningful progress.

Agenda:

- Overview on the current economic reality and importance of collaborative efforts in accelerating growth and development.
- Keynote speaker to set the tone for discussion and reflect the conference objectives
- To generate input from industry experts on;
 - Revitalizing the purchasing power of Naira: Expert perspectives, Regulatory framework and policy reform
 - Economic growth and development strategy: The current realities and way forward
 - Actionable recommendation and adoption of resolution

5. Report from (Pre-Conference Work Group)

- By Prof. Mutiullah Olasupo- Dean, Faculty of Social Science, Uni-Abuja.

6. Plenary Session II

"Private Sectors Perspectives and Domestic solutions "

SPEAKERS

- Speaker I - Oba Francis Meshioye- President, Manufacturing Association of Nigeria
- Speaker II - Haruna Musa- MD/CEO, Jaiz Bank
- Speaker III -Raphael Lewu- GMD, CapitalField Ltd.

7. Induction Ceremony

"Young Professional Think-Tank Group"

- A policy advisory group of young Nigerians professionals from diverse sector of the economy will be inducted and charged with ensuring the implementation of the conference recommendation, track progress and provide updates amongst stakeholders.

-Launch

9. Goodwill messages

10. Closing Remarks/Vote of Thanks

YOUNG PROFESSIONAL **THINKTANK** GROUP

Induction



“YOUNG PROFESSIONAL THINK-TANK GROUP”

-A policy advisory group of young Nigerians professionals drawn from diverse sector of the economy, that are passionate about contributing to national development will be inducted and charged with ensuring the implementation of the conference recommendation, track progress and provide updates amongst stakeholders.

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Organization Promotional Video (4 min)	✓
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Announcement as Diamond Sponsor at Pre Event media chat	✓
Company executive speakership during plenary session	✓
Company Executive Interview (Mainstream media)	✓
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Flagpole Banner at event venue	4
Special Backdrop Banner at Red Carpet spot	✓
Executive access Pass	10
Diamond Sponsor Logo on the welcome banner	Top
Email to all attendees / Access to Participant Registration	✓
Raffle Sponsorship (Special Gift by Sponsor)	3

PLATINUM N 10,000,000

Exhibition space	PLATINUM
Logo placement on event marketing materials	✓
Organization Promotional Video (4 min)	✓
Launch Break Sponsorship	✓
Announcement as Sponsor on Newsletter /Social Media	✓
Announcement as Platinum Sponsor at Pre Event media chat	✓
Keynote Speaking opportunity	✓
Company Executive Interview (Mainstream Media)	✓
Company product display on the led screen	unlimited
Logo in the event site, links and all advert materials	✓
Company Advert Roll Up Banner beside main stage	Main Stage
Flagpole Banner at event venue	6
Backdrop Banner at Red Carpet spot	✓
Exclusive access Pass	Unlimited
Platinum sponsor ship Logo on the welcome banner	Top
Email to all attendees / Access to Participant Registration	✓
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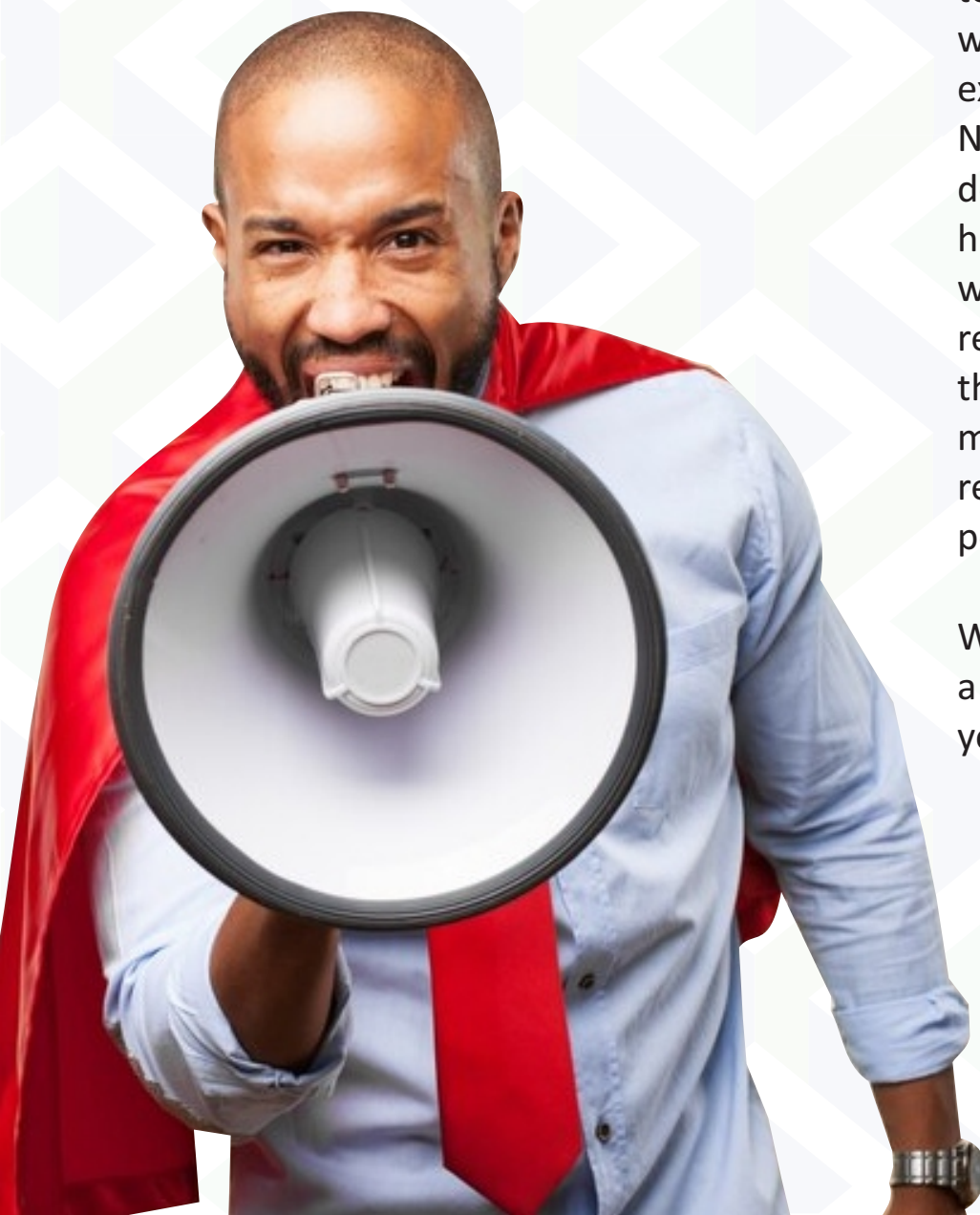
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CALL **FOR** ACTION:

We invite every visionary organizations to partner and collaborate with us as sponsors and exhibitors in advancing Nigeria's socio-economic development through this high powered dialogue which focus on producing result oriented policy brief that will bolster Nigeria's monetary policy and revitalize the purchasing power of naira.

We look forward to having a seamless experience with you!





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